About ChatGPT

ChatGPT is not just a one-trick pony! It's a whole stable of amazing language-generating horses. And with these **top 5 ChatGPT extensions**, you'll be able to harness the power of natural language generation like never before.

"Thesaurus Rex": This extension will help you expand your vocabulary and impress your friends with your newfound word wizardry.
"Auto-Haiku": This extension generates haikus on command, so you can finally fulfill your lifelong dream of becoming a poet without all that pesky "creativity" and "inspiration" getting in the way.
"Mad Libs Madness": This extension generates mad libs on the fly, so you can have endless hours of fun with your friends and family.
"Tweet Storm": This extension creates a Twitter thread for you with a single click, so you can get your thoughts out there without worrying about the 280 character limit.
 "SEO Wizard": This extension helps you optimize your website content for search engines, so you can get more traffic and increase your online visibility.

With these extensions, you'll be able to take your language game to the next level and make the most out of ChatGPT. Try them out and see the difference they make!

10 Ways To Get Massively Ahead With AI

1) Have ChatGPT write from different perspectives

Ask it to write from the perspective of a group of characters with different backgrounds or viewpoints. Explore new ideas and perspectives and add depth to your writing.

/Example prompt/

Topic: Productivity for entrepreneurs

For the above topic, write multiple perspectives from a group with different viewpoints. For each perspective, write in their own voice, using phrases that person would use.

2) Use ChatGPT to write in different formats

Ask ChatGPT to vary its output.

/Example prompt/

Create a mind map on the topic of using Notion to stay organized as a content creator, listing out the central idea, main branches, and sub-branches.

3) Generate content with a specific purpose or goal in mind

Tell ChatGPT who your audience is and what you want to achieve with your content. Remember, it has no context about who you are or what you want unless you give it some. So give it context. Using the structure: **1) What, 2) Why, 3) How**

/Example prompt/

Topic: How to grow your coaching business
For audience: Business coaches
Content goal: Motivate audience to feel excited about growing their business
while teaching them one tip.
Writing style: Clear, concise, conversational, down-to-earth, humble, experienced

4) Use unconventional prompts

Try using prompts that are more open-ended or abstract. This way you'll get unique and creative responses nobody else is. By getting weird, you can unlock ChatGPT's creative potential in finding vivid language and unexpected topics.

/Example prompts/

Write a poem about copywriting.
Describe feeling like an entrepreneur in 10 adjectives.

5) Ultra-Brainstormer

It's easy to have ChatGPT generate a list of potential topic ideas for your next project. But often they're generic and expected. Instead, ask it to come up with new angles or approaches to cover a familiar topic.

/Example prompt/

Topic: How to double your creative output.

For the topic above, brainstorm new angles or approaches.
Prioritize ideas that are uncommon or novel.

6) Capture your writing style

Feed ChatGPT your writing.
Ask it to help you create a style guide for future outputs.
It'll give you the exact words to describe your voice and tone in a way that AIs understand.

/Example prompt/

Analyze the text below for style, voice, and tone. Using NLP, create a prompt to write a new article in the same style, voice, and tone:

7) Add in human-written techniques

Ask ChatGPT it to work according to good advice you've read elsewhere. In the prompt below, I take some tips on persuasive writing from the Grammarly blog and ask it to apply them to my topic.

/Example prompt/

Write a brief post about why copywriting is an essential skill in 2023.

Use these strategies:

- Use strong persuasive language
- Ask questions to transition between paragraphs
- Back up main points with evidence and examples
- Speak directly to the reader

8) Write in different styles or tones, such as satire or irony

By experimenting with different voices and perspectives, you can use ChatGPT to create more dynamic and varied content.

/Example prompt/

Give the most ironic, satirical advice you can about using ChatGPT to create more effective content.

9) Simulate an expert

Ask ChatGPT to play the part of a customer, co-host, or talented expert.
Have a conversation with it, or ask it to generate content as if it were that specific persona.

/Example prompt/

You are a talented analyst at a top-tier market research firm, a graduate of Harvard Business School. Coach me to create content that connects with C-level executives at B2B SaaS companies. What open-ended questions do I ask? Prioritize uncommon, expert advice.

10) Challenge the conventional narrative

Ask for examples of what contradicts the dominant narrative.
Generate content that challenges readers' assumptions.
Seek out provocative angles that defy expectations and break the mold.

/Example prompt/

Topic: Growing your email newsletter

For the above topic, give examples that contradict the dominant narrative. Generate an outline for thought-provoking content that challenges assumptions.

Snippets to Improve ChatGPT Writing Style

ChatGPT's got the skills to keep your writing on point! With the ability to generate snappy, attention-grabbing images concepts, and a writing style that's sure to make your readers sit up and take notice, ChatGPT's the perfect tool for making your text pop. Whether you're looking to add a touch of humor to your communications, or simply want to ensure that your messages are delivered with a bang, ChatGPT's got you covered. So why wait? Unleash the power of ChatGPT and start crafting writing that's truly out of this world!

Prompts
"Return only the main response. Remove pre-text and post-text."

"Voice and style guide: Write at a **[grade/degree]** level. Use **[clear, simple etc.]** language, even when explaining complex topics. Bias toward short sentences. Avoid **[jargon, acronyms etc.]**"

"Emulate **[Ernest Hemingway's, Daniel Kahneman etc.]** writing style."

"Voice and style guide: Write in a **[conversational, relatable]** style as if you were explaining something to a friend. Use **[natural language and phrasing that a real person would use in everyday conversations]**."

"Voice and style guide: Makes use of **[persuasive]** tone, making use of **[rhetorical]** questions, and **[storytelling]** to engage readers. Use **[metaphors, analogies and other literary devices]** to make points more **[relatable and memorable]**. Write in a way that is both informative and entertaining.]"

"Format your response using markdown. **[Use headings, subheadings, bullet points, and bold to organize the information etc.]**"

General ChatGPT Tips

ChatGPT is the ultimate language genius, and here are some tips on how to leverage it for maximum awesomeness:

- Don't be afraid to get creative with your prompts - the more specific and unique, the better the output.
- Want to save time on writing? Let ChatGPT do the heavy lifting for you.
- Need some inspiration? Ask ChatGPT for some writing prompts and let the ideas flow.
- Tired of reading boring reports? Ask ChatGPT to jazz them up for you.
- Want to sound like a pro in any language? ChatGPT got your back.

So go forth and let ChatGPT make your life easier and more interesting - it's like having a virtual personal assistant with a sense of humour.

Prompts
"What are some tips for getting the most out of ChatGPT for **[specific task]**?"

"Can you give me some advice on how to fine-tune ChatGPT for **[specific industry]**?"

"How can I use ChatGPT to **[achieve certain goal]** more effectively?"

"What are some best practices for working with ChatGPT to **[accomplish certain task]**?"

"Can you share some examples of how other companies have successfully integrated ChatGPT into their **[marketing/sales/customer service]** strategy?"

Tips

- Be specific and clear in your prompts and input.
- The more specific your input is, the more accurate ChatGPT's response will be.
- Give ChatGPT context by providing background information or past conversation.
- Use the appropriate prompt prefix, such as "answer:" or "question:" to get the desired output format.
- Experiment with different temperature settings to see how it impacts the creativity and diversity of the generated text.

Find Your Voice With ChatGPT
All these hacks, but after some time you noticed that all your copies sound the same?
Make your content sound more like you with these simple hacks:

1) Find existing copy that showcases your writing style and tone.
Take one of your past copies and discover the style of that copy.

2) Ask ChatGPT to act as like a voice finder with this text
"You are an AI system that has been trained to analyze the below text for style, voice, and tone. Then use NLP to create a VoiceParagraph. A VoiceParagraph prompts a future AI system to write in that same style, voice and tone. Here is the input text: [input text]."
The result is that ChatGPT analyzed the text and described it as informative, with a hint of excitement, using colloquial language and some other descriptions:

3) Then, take it into a new thread.
What's the difference? New thread doesn't have any memory of what we gave it before.
"You are writing a paragraph about the [topic]. You will use the following instructions to write in a specific style for this paragraph: [tone]."

The result is pretty accurate and sounded like something we could write!

Tips

- Use specific details in your questions.
- Specify the desired format, (bullet list, points).
- Try different tone of voice (happy, silly, sad).
- Ask follow up questions.

Creating Buyer Persona

About
ChatGPT: Turning bland buyer personas into dynamic, relatable characters. No more generic demographics, it's time to bring the human touch to your target audience! With ChatGPT, creating a buyer persona is as easy as chatting with your grandma (but way less boring). Get ready to take your marketing game to the next level and truly connect with your customers.

Prompts
"What type of lifestyle would someone have if they were in the market for **[product/service]**?"

"What are the common pain points that someone might have, who is looking to purchase **[product/service]**?"

"What are the values, interests, and hobbies of the individuals who would buy **[product/service]**?"

"What type of person would purchase **[product/service]** for their daily use?"

"What type of person would purchase **[product name]** for their daily use?"

Tips

- Specify what type of information you are looking for
  (e.g. demographics, behaviours, motivations, etc.).
- Consider using follow-up questions to clarify or expand on previous answers.

Crafting video sales pitches

About
ChatGPT can assist with crafting video sales pitches by generating script ideas and providing suggestions for compelling language and tone. It can also help with structuring the video and creating a clear call-to-action. ChatGPT can save time and provide inspiration for creating effective and engaging video content.

Prompts
"Can you suggest some key features and benefits of our AI for Healthcare course that we can highlight in a video sales pitch? [Insert any specific requirements or constraints you have here.]"

"How can we structure a video sales pitch for our AI for Finance course that will capture the attention of our target audience and persuade them to enroll? [Insert any specific requirements or constraints you have here.]"

"Can you help me come up with a compelling opening for our video sales pitch for AI for Marketing? We want to grab the viewer's attention and make them want to keep watching. [Insert any specific requirements or constraints you have here.]"

"Can you suggest some persuasive language to use in our video sales pitch for AI for Business? We want to emphasize the benefits of the course and make it clear why it's a valuable investment for potential customers. [Insert any specific requirements or constraints you have here.]"

"How can we make our video sales pitch for AI for Education more interactive and engaging for viewers? Can you suggest some ideas for incorporating interactive elements into the video? [Insert any specific requirements or constraints you have here.]ips

Keep the script concise and focused on the most important features and benefits of the course.
Use visuals and animations to help illustrate key points and keep viewers engaged.

Include a clear call-to-action at the end of the video, directing viewers to a specific page or offering a discount code to encourage them to enroll.

Source: Sintra Labs 2023