

# Avatar Video Recommendations



ASK THE **AGENT**

## Here are some best practices to follow when creating your personal avatar:

- We recommend using a high quality professional camera. You may also use mobile phones, tablets, and desktop webcams. The higher the quality, the better!
- We recommend **recording at 1080p** for higher resolution quality. This enables your avatar to be generated in 4K at 60fps.
- Record at least **2 minutes of uninterrupted footage**. Your footage needs to be a continuous shot.
- Ensure you record in a **quiet environment** with **good lighting**. Avoid uneven bright light and shadows.
- Use **natural, friendly gestures and avoid sudden head and hand movements**. Stand or sit still and use minimal hand movement that stays below the chest or clasped together.
- Maintain **direct eye contact with the camera** and avoid looking around.
- Take **pauses with lips closed** in between sentences and look directly at the camera.
- Have a **good pace of speech**, not too fast and not too slow.
- **Speak clearly and enunciate** your words. **Use exaggerated expressions and be lively**.
- For Avatar Creation, the video needs to be 2 minutes long of clear speech and audio. You may 'freestyle' and talk about yourself or any related topic that comes to mind.
- A little camera shy? Check out our pre-made script below to help with capturing an accurate tone of voice during your recording.
- Outfit selection: Pick clothing that reflects professional style and fits your brand image. Avoid patterns and **choose colors that contrast well with the background**.



- Avoid wearing anything that covers your face, such as sunglasses. If you have prescription glasses, you may wear them. Be aware any glares or reflections off your glasses may be generated with your Avatar.
- Body Positioning: You may sit or stand as long as you are in the center of your camera frame.

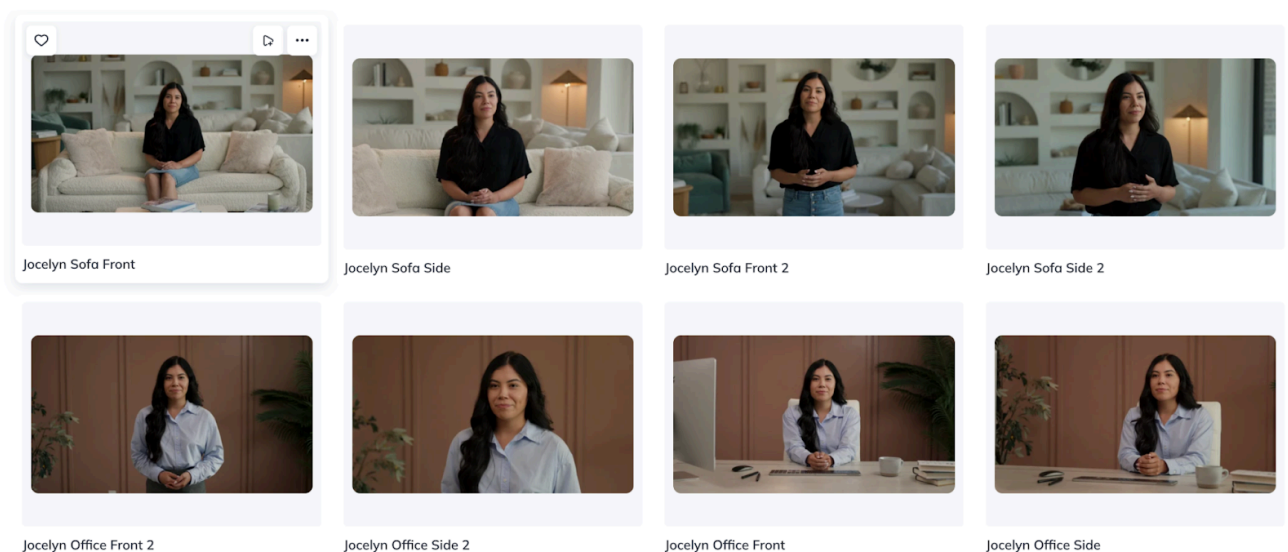
## Consent Video

A formal consent statement must be video recorded and sent along with your video footage. The consent video needs to be the same person as the one in the recorded footage. This video can be used again for the same individual for multiple recordings sent to create additional Avatar Looks.

Record yourself via webcam, phone, or tablet saying the following statement:

**"I, [NAME], hereby allow HeyGen and Ask the Agent to use the footage of me to build a HeyGen Avatar for use on the HeyGen and Ask the Agent platforms."**

**Here are some examples of how to frame yourself in the camera:**



## Pre-Made Avatar Creation Script Suggestions

### ***Script #1:***

<Smile and be friendly>

Hello! I'm feeling good right now with a relaxed tone, and I'm very confident that I can do well on this recording. I'm in front of the camera and ready to start.

<Close your mouth and breath through nose>

The lighting is good, and there aren't any harsh shadows on my face. My pronunciation is clear, and I'm feeling very relaxed because this process has been simple, easy, and enjoyable. I'll be making some natural, slight hand movements throughout the recording, but I won't be moving my body or head too much. These subtle gestures will help me look more natural and relaxed.

<Close your mouth and breath through nose>

I'm not wearing glasses or any other accessories, so my face can be clearly displayed. My tone of voice is steady, and I'm speaking in a natural way. I'm taking a pause between sentences, closing my mouth and breathing through my nose. I'm in a relaxed mood, and this recording process is really fun!

<Close your mouth and breath through nose>

Now, I'm going to try adding in some slight hand movements to make things feel more natural. My tone of voice is still steady and emotional, and I've been doing a great job up to this point. I'll continue doing my best until the end of the recording.

<Close your mouth and breath through nose>

It's a great pleasure to meet you today, and I'm looking forward to seeing how this recording turns out. So far, everything has gone well, and I hope things are going well for you too.

**Script #2:**

<Smile and be lively>

Hello, my name is [NAME].

It is okay if I mess up this script, I am capturing my likeness and talking for 2 minutes straight. I am relaxed and I am not making any sudden movements. I am looking directly at the camera and not around the room. My hands are moving naturally below my chest or clasped together.

<Pause with mouth closed>

With a passion for helping clients find their dream homes and achieve their real estate goals, I strive to provide exceptional service and guidance throughout the buying and selling process. Whether you are a first-time homebuyer, investor, or looking to upgrade to your forever home, I am committed to providing personalized and knowledgeable assistance to help you navigate the competitive real estate market.

<Pause with mouth closed>

<Smile and Read with excitement>

I am excited to work with you! I can't wait to see what the future holds for you. It's a roller coaster of emotions, but in the end, it's all worth it for that feeling of pride and accomplishment. This is the thrill of buying a house– an adventure like no other!

<Pause with mouth closed>

Being a real estate agent can be stressful and demanding. The market is constantly changing, so agents must stay up-to-date on trends and fluctuations.

<Pause with mouth closed>

Yet, being a real estate agent can be very rewarding. It is satisfying to help clients achieve their goal of buying or selling a property. Building relationships with clients and guiding them through the process can be fulfilling.

[Pause with mouth closed]