

# Why Agents Love ATA Digital Twin



ASK THE AGENT

## Why Agents Love Ask the Agent

### 1. Boost Your Personal Brand with Your Digital Twin

Be recognized as the go-to real estate expert with a personalized AI-powered video assistant that works for you around the clock.

- Your Digital Twin answers client inquiries, provides property insights, and engages potential buyers and sellers—even when you're unavailable.
- Stand out from the competition with high-quality, interactive video content that showcases your expertise and builds trust.
- Example: Instead of responding to the same client questions repeatedly, your Digital Twin delivers instant, professional video answers, keeping your brand front and center.

✓ **Result: More visibility, stronger relationships, and a professional brand that never sleeps.**

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### 2. Save Time & Increase Efficiency

Realtors spend an average of 15-20 hours per week on tasks like scheduling, answering FAQs, and following up with leads. Ask the Agent automates these tasks, saving you time and effort.

- Answer common client questions instantly with interactive video responses.
- Reduce phone calls, emails, and back-and-forth scheduling with built-in automation.
- With easy script to video scripting, quickly generate and distribute listings, market updates, and personalized messages without extra work.

✓ **Example: Instead of manually coordinating showings, your Digital Twin provides available times and schedules appointments—freeing you up to focus on high-value activities.**

✓ **Result: Less time spent on admin work, more time closing deals.**



### 3. Generate More Leads with Interactive Video Engagement

Your Ask the Agent Digital Twin doesn't just respond—it actively captures and qualifies leads for you.

- AI-powered interactive videos guide buyers and sellers, collecting their information and warming them up before they even speak with you.
- Self-qualified leads mean you only spend time on serious prospects.
- 24/7 engagement ensures you never miss an opportunity, even outside business hours.

✓ **Example: A potential buyer watches your listing video, reviews you answering the most frequently asked questions. They hear, see and feel your expertise and provide their contact details and book a showing—all without you lifting a finger.**

✓ **Result: More high-quality leads with less cold calling and manual prospecting.**

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### 4. Seamless Multi-Channel Integration

Easily distribute your content across all platforms with just one click—no extra work required.

- Your Digital Twin-powered videos can be shared on social media, email, websites, print materials using QR codes and links.
- Track engagement and see where your videos are performing best to optimize your strategy.
- Example: Upload one property video, and it's instantly ready to be shared via Instagram, Facebook, YouTube, LinkedIn, email campaigns, and even printed flyers with scannable QR codes and direct links.

✓ **Result: A professional, streamlined marketing approach that expands your reach with minimal effort.**

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### 5. Track & Optimize Performance with Smart Analytics

Know exactly what's working and fine-tune your strategy to maximize conversions.

- Built-in analytics track views, engagement, and lead conversions from your videos.
- See which listings, client questions, and topics drive the most interest.
- Example: If one of your market update videos has high engagement but low lead conversion, you can tweak the messaging to include a stronger call to action.

✓ **Result: Smarter marketing decisions that increase ROI and close more deals.**

### **The Bottom Line: Ask the Agent Pays for Itself**

#### **Time Saved:**

- Agents typically spend 15-20 hours per week on repetitive tasks.
- At just \$20/hour, that's \$1,200–\$1,600 in wasted time per month—or over \$14,000 per year!
- With Ask the Agent, you reclaim that time for only \$600/year.

#### **Return on Investment:**

- Your Digital Twin works 24/7, engaging leads and closing deals while you focus on selling.
- More qualified leads, less wasted time, and higher conversions.

#### **We Even Produce Your Videos for You!**

- Get started hassle-free with professionally produced videos included in your subscription.

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### **Ready to Elevate Your Real Estate Business?**

 **Try Ask the Agent today and start working smarter, not harder.**

 **[Sign Up Now]** |  **[Book a Demo]**